



CDG Expands Professional Services Portfolio with *Digital Document Effectiveness Assessment™*

CYPRESS, Calif., March 28, 2007 – Continental DataGraphics (CDG), a subsidiary of The Boeing Company [NYSE: BA], announced that it is expanding its portfolio of professional consulting services to include a new *Digital Document Effectiveness Assessment™* offering.

The creation and flow of documents, whether paper, digital, or other media can have a significant impact on productivity, and can influence the ability of an organization to achieve desired results. CDG's *Digital Document Effectiveness Assessment™* is designed to help customers gain a better understanding of their current document-related processes and business environment, resulting in a roadmap of possible options for implementing changes and improvements in those processes. This service offering was developed by CDG in direct response to requests from its customers, and is largely based upon its experience in helping customers realize substantial improvements in their document management processes. CDG also applies its own first-hand experience gained by implementing Lean practices throughout its own production operations.

With so many rapid technology advances and growing expectations for instant access to information, the business environment today is in a constant state of change. Quite often an organization's strategic objectives are constantly changing, but their business processes have not been changed to match those strategies.

"For most companies, taking the time to thoroughly analyze and assess their document management environment is no easy task," said Randy Gee, Director of Digital Document Solutions for CDG. "We've found that many companies often recognize that changes are needed, but don't know how to get started making those changes. Others may lack the in-house resources needed to fully investigate problems and come up with possible solutions to resolve them. By developing the *Digital Document Effectiveness Assessment™*, CDG is offering a framework to help these organizations jump start the analysis of their document management environment and gain traction in assessing all of their available options to move forward with changes."

The CDG *Digital Document Effectiveness Assessment™* includes a thorough and objective examination of several areas associated with document-related processes, such as:

- Current Digital Document Strategies, Policies and Capabilities
- Current Workflow Processes
- Collaboration Processes and Tools
- Digital Document Distribution and Storage
- Security of Documents and Content

At the conclusion of the assessment, CDG's Professional Services teams will compile a detailed report of findings, including information on any identified areas of significant security risk or inefficiency. Also included are recommendations for next steps and options that can be considered for process improvements, both in terms of business workflow processes and technologies that could be applied to bring about those process improvements.

Because it has experience with a number of hardware and software platforms and tools, CDG has positioned itself to offer a completely objective “platform independent” perspective. Randy Gee commented further, “We’re not necessarily inclined or obligated to promote one solution or approach over another. We recognize that just focusing on technology tools alone is rarely going to produce desired results. The first and most important step is to thoroughly understand the business process environment of the customer.”

Free brochure downloads for these and other CDG professional services are also available at www.cdgnow.com/services/professionalservices. For more information about the CDG *Digital Document Effectiveness Assessment™*, contact marketing@cdgnow.com, or call (714) 503-4200.

About CDG

Continental DataGraphics (CDG) is a wholly owned subsidiary of The Boeing Company. Established in 1969, CDG has positioned itself as the leading trusted partner for the creation, conversion, management and delivery of digital documents. CDG’s comprehensive suite of products and services includes Scanning/Digital Imaging and Indexing Services, Document and Content Management Software, Professional Consulting Services, Secure Data Hosting, and Technical Authoring and Illustration Services. CDG utilizes ISO 9001:2000 certified quality management systems, and offers strong experience in managing high volume projects, including secure handling of confidential and sensitive documents. CDG’s Sales and Digital Document Solutions offices are located in Cypress, CA, with production and customer service facilities located in multiple locations throughout the U.S. and the U.K. For more information, visit www.cdgnow.com.

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